

Innisfil Beach Park Pop-Up Shop Information

The Town of Innisfil is excited to welcome back Pop-Up Shops to Innisfil Beach Park. Food vendors and food trucks are welcome to take advantage of this opportunity in 2021. Due to COVID-19 restrictions, pop-up shops for services/sales vendor locations will be unavailable for the season. We have three approved food truck vendor locations spaced out throughout the park. See Appendix B for location details.

To take part in this program, you must first submit a completed application (Appendix A) to activeinnisfil@innisfil.ca. You will then be directed to have the following:

- An approved Town of Innisfil Facility Permit (*fee applies).
- Valid Insurance, naming the Town co-insured.
- Business License (if required). Food trucks do have special requirements and guidelines.
- Valid health certificate, Simcoe Muskoka District Health Unit website.

Guidelines:

- Your pop-up shop can only operate at Innisfil Beach Park during the time indicated on your permit.
- Pop-up shop permits are valid from 9am-9pm on the day of your booking, your food truck can only operate during these times.
- Schedule to arrive earlier than 9:00am for set-up as there is no guarantee you will be able to make it to your approved spot or find parking once beachgoers start arriving.
- For non-resident permit holders, the Town of Innisfil will be providing parking passes set for your approved date, any use outside of this can result in a ticket.
- The location is maximum 10 x 10 feet of space. If you need more space, please consult with us at the time of booking.
- Park picnic tables are not to be moved closer to your location. Tables will be placed at the discretion of park staff.
- No alcoholic beverages are permitted to be served or consumed on municipal premises.
- Businesses who wish to provide information and promote a service that the customer may use at a later date are eligible but subject to restrictions based on the type of service they provide. Soliciting is prohibited as reflected in our Parks By-law. Businesses would be able to provide information, flyers, brochures, and other such items to any person who approaches the 10x10 vendor space but are not prohibited to approach people or post/place any advertising material outside of the 10x10 vendor space.
- Tents*, tables, electronic cashiers and payment devices are approved.
 - *Screened tents are allowed. The interior of the tent must be visible from the outside. Tents must be weighted down but not staked.



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- The Town of Innisfil is not responsible for supplying the renter with tents, tables, chairs, etc. All equipment/resources needed by the renter must be brought with the renter.
- Each renter is responsible for the set-up and clean-up of their vending location, any excess garbage must be taken with the renter. For renters with consecutive days booked there is no overnight storage allowed, each day will require a new set-up and clean-up.
- On the day you are open for business you will need to look for the Pop-Up on the Beach sign/marked area and/or consult with a member of Town Park Staff for your permit approved location.

Fees and Payment:

- Please refer to the Fees and Charges Schedule at <https://innisfil.ca/fees-charges-schedule/> for current fees for the pop-up shops, price listed does not include HST.
- Insurance is required and may be available for purchase from the Town at an additional fee.

All Rental Fees payable under this Rental Contract must be paid by the Payment Date by:

- a. Visa, MasterCard or American Express;
- b. Debit – paid at Town Hall Customer Services Counter (2101 Innisfil Beach Road);
- c. Cash – paid at Town Hall Customer Services Counter (2101 Innisfil Beach Road); or
- d. Cheque – Cheques must be made payable to “Town of Innisfil. Cheques will only be accepted if provided at least 30 days prior to the Start Date. NSF Cheques - A service charge of \$30.00 will be charged for payments made by the Customer that are returned to the Town of Innisfil.

To book your pop-up shop, please fill out the attached application form and submit to:

activeinnisfil@innisfil.ca

For additional information, please contact:

Audriana Roque

Registration & Booking Administrator

705-436-3740 Ext. 4306

aroque@innisfil.ca



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Appendix A

Innisfil Beach Park Pop-Up Shop Application Form

Name: _____

Business Name (if applicable): _____

Email: _____ Phone #: _____

Address: _____

City/Town: _____ Postal Code: _____

Which of the following will you be providing?

Product Sales/Service (**Closed due to COVID-19**)

Food Truck

Description of business:

Do you have an existing registered business? Yes No

If yes, please provide your business number: _____

Do you have existing business insurance*? Yes No

If yes, please provide the coverage amount: _____

**Please note that insurance is required based on the product or service and may be available for purchase from the Town at an additional fee.*

Preferred Date(s): _____

Preferred Location*:

**Refer to Appendix B.*

First Choice: _____

Second Choice: _____

Signature: _____ Date: _____



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Appendix B



Appendix C

Related Links:

1. Business Licenses for Food Truck Vendors – <https://innisfil.ca/living/ourservices/business-licences-for-food-truck-vendors/>
2. Simcoe Muskoka District Health Unit – <https://www.simcoemuskokahealth.org/Topics/FoodSafety/SpecialEvents>
3. Fees and charges By-Law 088-20 – <https://innisfil.ca/fees-charges-schedule/>



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