



Town of Innisfil Taste of Innisfil: Discover Lakeside Dining Photo Contest Rules & Regulations

Please read the contest rules before entering. Keep in mind that these rules may change at any time.

1. Eligibility:

The Taste of Innisfil: Discover Lakeside Dining Photo Contest (the “Contest”) is open to residents of Canada who are 18 years of age or older at the time of entry. Town of Innisfil (the “Town”) employees, elected officials, immediate family members of Town employees, and Town affiliated organizations are not eligible to participate.

2. Contest Period:

The Contest begins on June 27, 2025 at 12:00 a.m. EST and ends on September 2, 2025 at 11:59 p.m. EST (the “Contest Period”).

3. How to Enter:

To enter, participants must upload an Eligible Post, which must consist of the following:

- Visit any waterfront dining location in Innisfil, Ontario. Said waterfront dining locations are listed on the Town’s website;
- Take a photo or video showcasing their waterfront dining experience;
- Post the photo or video publicly on Instagram or Facebook;
- Tag @innisfilecdev in the post; and
- Include the hashtag #TasteofInnisfil in the post.

Each Eligible Post counts as one entry. Participants may enter multiple times so long as each Eligible Post is unique. Simply, if a participant submits the same photo or video as previously uploaded, said post – although may be deemed an Eligible Post - would not be deemed a new entry.

4. Prize:

One (1) winner will receive the “Ultimate Boater’s Prize Pack,” which includes:

- One IGLOO Rolling Cooler, two Sand Cloud beach towels, four silicone drinking glasses, one boat safety kit, two Yamaha life jackets, one phone dry pack, and one beach tote bag.

The Prize must be accepted as awarded and is non-transferable or redeemable for cash. The Town reserves the right to substitute the Prize with a prize that is, in its sole discretion, of equal or greater value, and/or terminate or withdraw this Contest at any time. The chances of winning are dependent upon the total number of eligible entries.

5. Winner Selection and Notification:

The winner will be selected via random draw from all eligible entries on September 3, 2025. The winner will be contacted via direct message on the platform where the entry was submitted. If the winner does not respond within five (5) business days from the date they receive the direct message confirming their selection, another winner may be selected.

6. Rights Granted by Participants:

By entering, participants grant the Town the right to use, reproduce, and publicly display submitted content for promotional purposes. Accordingly, participants acknowledge and agree that the videos, photographs, and any other content created from the participant as a result of their participation in the Contest may be used by the Town and its agents, employees and representatives on a perpetual, royalty-free basis. The content may be reproduced, distributed, broadcasted, and publicly displayed repeatedly on multiple occasions, across any media platform, including but not limited to television, social media, websites, and print materials, without any notice or compensation to the participant. Participants acknowledge that the Town has the right to use the content as often as deemed appropriate for promotional or educational purposes.

7. Release and Limitation of Liability:

By entering the Contest, participants agree to comply with the Contest Rules and release and agree to hold the Town harmless and agree to waive their right to any and all claims they may now, or in the future, have against the Town. Further, participants release the Town from any and all liability, and agree not to sue the Town, its elected officials, employees, and/or agents. This release includes all claims, damage, or loss sustained by participants. Additionally, participants agree to release and hold the Town, its employees and agents harmless from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest including liability arising from the acceptance of and usage of the prizes as awarded.

8. General Conditions:

The Town reserves the right to cancel, suspend, or modify the Contest at any time. The Contest is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Facebook or any other social media platform.

9. Privacy:

Any personal information collected will be used solely for the purpose of administering this Contest in accordance with the Town's privacy policy.

10. Governing Law:

This Contest is governed by the laws of the Province of Ontario and the federal laws of Canada.

****Participants hereby acknowledge that uploading an Eligible Post would be deemed the their confirmation, acknowledgment and acceptance of the rules and terms contained herein.****