

Your Guide to **Doing Business in Innisfil**

Resources, Support, and Connections to Help Local Businesses Succeed



Innisfil
Economic Development



Urban connections, small town character

The Town of Innisfil is an innovative, growing community located on the beautiful shores of Lake Simcoe.

Between safe neighbourhoods, rural spaces, and natural beauty you'll find thriving economic and technological infrastructure that provides the perfect growth foundation for your business.

With competitive commercial and industrial land costs, a talented regional labour force, a strong business support ecosystem and endless recreational activities, the Town of Innisfil could be the perfect location for your family and your business.

Are you considering relocating or expanding to Innisfil?

Our Economic Development team can help strategize how to locate and grow your business here. Book a call to learn more about the resources and support we can provide.

Let's grow!

Whether you're an entrepreneur looking to launch a startup, or an established business looking for new opportunities, our team is ready to engage and provide the support and resources to help you grow and reach your goals.





Relocation and Expansion

Business Retention and Expansion

If your business is ready to grow, we can help you with your location strategy, equip you with market intelligence, introduce you to key contacts in your sector, and act as your liaison with all levels of government. If you're looking to expand or relocate your business, let us show you how Innisfil can be the perfect location for you. We'll show you how you can leverage opportunities in key industries and become part of a dynamic and innovative community.



Site Selection and Investment Attraction

The Town of Innisfil's Economic Development team is dedicated to driving investment, supporting businesses, and fostering sustainable growth. Our team can assist you through the site selection process to help identify suitable locations for your business to invest in Innisfil. We can also make site recommendations based on your business's specific requirements and industry.

Development and Building Processes

Our team can help you navigate the development and building process with the Town's Planning & Growth Department to ensure that your projects are developed on time and on budget.

Strategic Projects

Our team can help you stay informed about ongoing and future strategic projects impacting our town. From employment land opportunities along Highway 400 in Innisfil Heights to The Orbit, a planned innovative community hub, visit our website or sign up for our newsletter.

innisfil.ca/StrategicProjects

Research and Data

Access a variety of industry, workforce, economic, and community data for the Town of Innisfil to better inform your business decisions.

This includes:

- ◆ Quick Facts about Innisfil
- ◆ Innisfil Community Profile
- ◆ Demographics Information
- ◆ Labour Market Data

innisfil.ca/Research-and-Data



Business Support – DMZ Innisfil

DMZ Innisfil is a business support program that provides local entrepreneurs with guidance, resources, and connections to start, grow, and scale their businesses. The program is part of the Town of Innisfil's economic development strategy and operates in partnership with Toronto Metropolitan University and the DMZ, a globally recognized startup incubator.

DMZ Innisfil delivers a range of initiatives tailored to different stages of the business journey.

Programs

1 **DMZ Innisfil All Access**

A series of workshops and networking events that bring together local entrepreneurs, business owners, and experts. The goal is to strengthen the business community by sharing knowledge and building connections.



2

DMZ Innisfil Launchpad

A 6-week program that helps aspiring entrepreneurs validate their business ideas. Participants learn how to test their assumptions, understand their customers, and prepare for launch.

3

DMZ Innisfil Startup Incubator

A 3.5 month program for early-stage businesses. The focus is on finding product-market fit and laying the foundation for growth through mentorship, structured programming, and practical resources.

4

DMZ Innisfil Business Accelerator

A 3.5 month program designed for existing businesses that are ready to grow. Participants work on strategies to expand their customer base, improve operations, and increase revenue.

5

DMZ Innisfil Alumni Sprint

A 6-month program that supports graduates of earlier DMZ Innisfil programs. It is designed to help established entrepreneurs continue scaling their businesses with advanced mentorship and guidance.







Business Support Services

Innisfil Business Mentor Program

The Town of Innisfil runs the Innisfil Business Mentor Program in partnership with Nottawasaga Futures, our local community futures development organization. The program is designed to provide local entrepreneurs with on-demand hands on support through 1 : 1 mentorship in key areas including sales, marketing, website development, accounting, bookkeeping, legal and more.

innisfil.ca/BusinessMentoring

Grant and Incentive Programs

Explore local, regional, provincial, and federal financial grants and resources available to support your business endeavors. Visit **innisfil.ca/GrantsandIncentives** to learn more about financial grants and incentives available for your business.

Workforce Development

Enhance your workforce through training, skill-building opportunities, and participating in local job fairs. Visit **innisfil.ca/EcDevEvents** to learn more about the training, job fair, and various other events we host for local businesses.

Grand Openings and Events

Invite Innisfil Council and Economic Development to your business' grand opening or milestone event. We are happy to attend as schedules allow. Visit **innisfil.ca/GrandOpening** to learn more about grand opening in Innisfil.

Partnership Resources

Access a network of strategic regional partners, including industry associations, chambers of commerce, and other support organizations. Visit **innisfil.ca/Resources** to learn more about the resources available to you.

Town of Innisfil Partner Organizations

The Town of Innisfil works closely with entrepreneurship support organizations and educational institutions to connect entrepreneurs to the resources they need to succeed.

Innovation and Business Growth Partners

Nottawasaga Futures

A community futures development corporation that serves our community and provides business loans and coaching services to Innisfil business owners.

nottawasaga.com

Agilec Innisfil

Innisfil employment services centre designed to help connect local business owners with job seekers and resources to help upskill and retain employees.

agilec.ca

Small Business Centre Barrie, Simcoe County and Orillia

The Small Business Centre supports early stage entrepreneurs with writing business plans and launching their business.

investbarrie.ca/SmallBusinessCentre

Sandbox Centre

A hub for entrepreneurship and innovation that helps Simcoe County based entrepreneurs and innovators build a better life through business.

sandboxcentre.com

Innisfil IdeaLAB & Library

A community hub that gives Innisfil residents and entrepreneurs access to high speed internet, computers and a modern maker space.

innisfilidealab.ca

Henry Bernick Entrepreneurship Centre

Georgian College's Business Incubator connects local entrepreneurs to the tools they need to build a successful business including mentorship, training, workshops and funding.

georgiancollege.ca/community-alumni/entrepreneurship-centre/

Georgian Angel Network

A Simcoe County based group of angel investors who invest growth capital in high potential scalable start-ups with proven traction.

georgianangelnet.ca

Educational Partners

Georgian College works with industry and community partners to offer relevant, cutting-edge curriculum, quality work placements and co-op experiences with top employers. **georgiancollege.ca**

Toronto Metropolitan University is at the intersection of mind and action. What students learn in the classroom is enhanced by real-world knowledge and experience. **torontomu.ca**

Lakehead University Innovation Partnerships and Economic Development

(IPED) Office acts as a liaison for industry to access university resources, while striving to support and assist faculty spin-off companies, student start-up companies, and entrepreneurial Alumni. **lakeheadu.ca/research-and-innovation/iped**



Whether you're launching a startup or expanding an established business, our team is here to support you. Contact us to explore the resources and support available: innisfil.ca/ContactEcDev

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