

Digital Advertising

Get noticed with digital tv screens located in high traffic areas throughout the Innisfil Recreational Complex.



Innisfil Recreation Centre			9:35am Thursday, March 12, 2015		
Braley			Cortellucci		
Time	Team	Room	Time	Team	Room
12:00pm	Adult Skinny	3	10:30am	Senior Skinny	3
	Adult Skinny	5		Senior Skinny	5
4:15pm	Beginner Skate	2	1:30pm	Senior Skate	2
5:20pm	Intermediate Skate	2	3:30pm	Teachers	2
6:15pm	EG	4		Teachers	4
	Minor Atom	10	5:30pm	IP #3	10
				IP #4	
				Newmarket	
			6:30pm	Major Atom AA	



Places to get noticed!

Exposure opportunities are available in many locations:

- South Innisfil Community Centre (Lefroy)
- Stroud Innisfil Community Centre (Stroud)
- Innisfil Recreational Complex (IRC)
- Innisfil Centennial Park

Ways to get noticed!

- Rink board advertising
- Wall board advertising
- Ice resurfer Logos
- Digital TV advertising
- Fence advertising
- In-ice logos

Why advertise with us?

- Showcase your business to thousands of residents daily through various advertising opportunities
- Year round activities and special events gives you ongoing exposure throughout the year
- Showing support for our community says a lot about your business

Don't miss this opportunity!

Call now!

**Leisure Services
Department**
705-436-3740 ext. 4314
activeinnisfil@innisfil.ca



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705-436-3710 • 1-888-436-3710
www.innisfil.ca

Accessible formats available upon request.

Get Noticed Advertising Opportunities



 **Innisfil Advertising**





Rink Advertising

Rink and wall boards are prominently positioned across from the spectator seating area and between the opposing goal lines.

RINK ADVERTISING

Stroud Innisfil Community Centre (Stroud Arena)	
Rink Board (3' x 8')	\$650 /yr
Arena Wall board (4' x 8')	\$450 /yr
Ice Resurfacers	\$290 / 1 side \$490 / 2 sides
South Innisfil Community Centre (Lefroy Arena)	
Rink Board (3' x 8')	\$550 /yr
Arena Wall board (4' x 8')	\$375 /yr
Ice Resurfacers	\$250 / 1 side \$425 / 2 sides
Innisfil Recreational Complex	
Rink Board (3' x 8')	Red Arena \$750 /yr Gold Arena \$650 /yr
Arena Wall board (4' x 8')	Red Arena \$550 /yr Gold Arena \$450 /yr
Ice Resurfacers	\$250 / 1 side \$490 / 2 sides

Production costs are extra.

Multi-year and Multi-location DISCOUNTS

Multi-year contract = 10% discount

2 arenas = 10% discount
3 arenas = 15% discount
4 arenas = 20% discount

DIGITAL TV ADVERTISING

Digital Sign Rates Includes Two 60" and One 40" Digital TV (Innisfil Recreational Complex ONLY)		
Terms	Digital Sign	Setup fee
1 month	\$85 /month	\$25
3 months	\$65 /month	\$50
6 months	\$55 /month	\$50
1 year	\$45 /month	\$50
Art Design Fee		
Supply your own art work		No Charge
Please create an ad for you		\$85

- Setup fees are a one-time charge, excluding the 1 month term
- Creative images for digital advertising may be changed on a monthly basis if provided to the Town by the first of each month. Additional fees may apply.

DISCOUNTS
Pay in full and save \$\$\$



FENCE ADVERTISING

Innisfil Recreational Complex Baseball Diamond	
Fence Banner (4' x 10')	\$250 /yr
Innisfil Soccer Pitch	
Fence Banner (4' x 10')	\$250 /yr
Centennial Park Dog Park	
Fence Banner (4' x 10')	\$250 /yr

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