

Orbit Potential and Innovation Plan

Project Newsletter | Fall 2022



Overview

Plans for the Orbit in Innisfil, Ontario are moving ahead! Since commencing the Orbit Potential and Innovation Plan (OPIP) in May 2022, the Orbit project team has been progressing baseline and concept studies and engaging with Indigenous communities, the public and stakeholders to seek feedback for the OPIP. This newsletter provides an update and details regarding upcoming project milestones and engagement opportunities.

Orbit Potential and Innovation Plan – Progress Update

Over the summer months we have completed the following:

- Undertaken existing conditions studies for archeology, natural and cultural heritage for the Orbit study area
- Progressed to the concept development phase of the OPIP and are working towards identifying the infrastructure required to meet the growth in the Orbit area
- Hosted a number of meetings and surveys with community stakeholders resulting in more than 200 responses
- Engaged with Indigenous communities for review and input into OPIP baseline studies

Planning for a Sustainable Community

The Town defines sustainability to mean measures and actions that assure there will be enough resources for both present and future generations.

We have identified six sustainability principles that will be weaved through the OPIP and inform policy development to help move towards a natural and forward-thinking ideal.

As we develop the principles, we are looking for feedback from stakeholders to best understand if these principles are aligned with the community's vision and goals for sustainability. Please complete the survey at Innisfil.ca/OrbitSurvey to provide your input about these sustainability principles. Learn more about these principles at Innisfil.ca/orbit.



Environmental and green space



Energy



Buildings



Flexibility



Transport and movement



Social and cultural viability

Community Engagement

To date, we've had the opportunity to engage with area landowners and developers, youth, Innisfil community members, County of Simcoe affordable and social housing, school boards, and community services and organizations amongst others to gather feedback on design principles, priorities and visions.



What we've heard so far...

entertainment natural heritage
green infrastructure recreation
agricultural protection active transportation
affordable housing civic space
european design building density
cultural diversity strategic planning

How to Participate

The Orbit project team is planning more engagement activities to provide an opportunity for feedback on the draft preferred concept design. We hope you take part in the below:

Orbit Community Meeting

Thursday, October 27, 7-9pm
Town Hall, Community Rooms B & C
2101 Innisfil Beach Road

[Register at innisfil.ca/OrbitMeeting](https://www.innisfil.ca/OrbitMeeting)

Community Survey: Developing Orbit

What would you like to see in the Orbit? Take the Community Feedback Survey to help us plan growth and develop the Orbit in a way that preserves our agricultural and natural landscapes.

[innisfil.ca/OrbitSurvey](https://www.innisfil.ca/OrbitSurvey)



What's Next?

The project team is working towards a draft preferred concept for the Orbit study area that will inform the area-specific policies, provide the groundwork to inform the modelling, and identify infrastructure needs as part of the master servicing plan.

The concept will be brought to community meetings and shared with stakeholders for feedback and input over the fall and winter months. The secondary plan and master servicing plan will be drafted to form the final OPIP report. The report is anticipated to be presented to Town of Innisfil Council in early 2023.

Let's keep in touch! Email us at orbit@innisfil.ca if you have any questions or comments.



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